

# CAN YOU BUY THAT?



1. Think of your favorite **television commercial**. What product does it advertise?

2. When you make a purchase, do you usually buy the **advertised brand** (the one you recognize) or **another one** (say "Brand X")? Give one example of each.

**Advertised brand**—

**Brand X**—

3. List **one brand name** for the products below. Can you remember the advertisement for it?

Makeup—

Perfume or cologne—

Video games—

Cereal—

Beer—

Shoes—

Soft drink—

Shampoo—

Car—

Toothpaste—

Clothing—

Pizza—

4. Do you **A** (agree) or **D** (disagree)?

- \_\_\_ a. Commercials are good because they help people decide what to buy.
- \_\_\_ b. People buy many things they don't need because of advertising.
- \_\_\_ c. People would be better off without advertising.

- \_\_\_ d. Celebrities shouldn't make commercials.
- \_\_\_ e. Most commercials are truthful.
- \_\_\_ f. Advertisers shouldn't use sex to sell their products.

5. What do the following Bible verses have to say about **advertising**?

Ephesians 4:17-19

Ephesians 5:6

1 John 3:7-8