

CAN YOU BUY THAT?

1. Think of your favorite television commercial. What **product** does it advertise?

2. List three **positive things** and three **negative things** about advertising.

3. How do you usually shop?

- I don't shop on the Internet
- By catalog
- Let my mom do it
- In outlets
- In stores

4. When shopping, do you usually buy **name brand** or **generic**?

5. What do you think—**A (agree)** or **D (disagree)**?

- ___ Advertising uses sex too much to sell products.
- ___ Advertisements are usually ignored.
- ___ Advertising helps people make intelligent decisions about their purchases.
- ___ Advertisements shouldn't feature professional athletes and other celebrities.
- ___ Advertisements generally lie about products.
- ___ Advertising influences people to buy things they don't need or want.
- ___ Advertisers treat consumers as if they were stupid.
- ___ Advertising reaches the subconscious level of the mind.
- ___ Advertisements should never be trusted.
- ___ Advertising should not be done on the Internet.

6. Read the following verses, and write what each one says about **advertising**.

Ephesians 4:17-19

Ephesians 5:6

1 John 3:7-8

